



# Consulting Services

## Strategic Consulting

*Some of our consultants have run companies and/or provided consulting at the Strategic Level including:*

- Facilitation of Senior Management Strategy Sessions
- Development of High Level Marketing Plans
- Development of Overall and Corporate Goaling
- Corporate Assessments

## Sales & Marketing Consulting

*All of our Consultants are experienced Sales & Marketing Executives who are able to work at the highest levels of value to our clients, eg:*

- Assessments with our clients to decide “What to do!” (based on their experience and PERFORMAX’s Assessment Tools)
- Design of Sales & Marketing Solutions (based on their experience and PERFORMAX’s Programs, Processes and Tools)
- Assistance with the “How to do” (based on their experience and PERFORMAX’s Implementation and Training Programs)

- Outsourcing of “Doing it”, when needed (eg: Contract Sales Management)

*All of our Consultants are trained on the PERFORMAX Culture, our Programs, our System, and our Tools, which enables them to design and implement complex sales and marketing solutions rapidly!!!*

## PERFORMAX System Consulting

*Often, our clients need help around The PERFORMAX System. This is provided by our Consultants who have helped implement our System many times.*

- Design help and advice
- Implementation support and advice
- Outsourced Management of the System
- Feedback on what is working and what is not
- Integration with other Technologies

For additional information on this, or other Programs please contact Performax at (561) 775-2140 or e-mail [peterm@performax.com](mailto:peterm@performax.com)